



# PROPOSAL

## EMBARK SAFETY PROPOSAL

# Driver Risk Management Solutions

Improve safety, maintain compliance and reduce accident liabilities.



Prepared for:

**Cincinnati Insurance Client**

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# Lessen your company risk with Driver Record Monitoring

Close the gap between MVR reports and reduce your risk of vehicle accidents, negative PR, and liabilities. Embark Safety's Connect Platform helps you spot and monitor negative trends, like new violations, convictions, accidents, points, expired licenses and more.

Embark Safety is committed to provide:

Features	Included
MVR Activity alerts	✓
Nationwide MVR coverage	✓
Driver License & Medical cert alerts	✓
Intuitive dashboards	✓
Driver file manager and reminders	✓
MVR Scoring	✓
E-MVR consent	✓
Monthly driver reports	✓
PSP and CDLIS reports	Additional cost
Online Driver Training	Additional cost

**Missed the live demo?**  
Check out this short  
video



## The investment:

	1-10 Drivers	11-50 Drivers	51-100 Drivers	101-300 Drivers	301+ Drivers
Monitoring	\$150 Flat fee per month	\$4.00 per driver/monthly	\$3.00 per driver/monthly	\$1.75 per driver/monthly	\$1.65 per driver/monthly
MVR fee	\$6.00 + (State Fee)	\$4.00 + (State Fee)	\$3.00 + (State Fee)	\$2.00 + (State Fee)	\$2.00 + (State Fee)
One-Time Activation Fee	\$500	\$500	\$500	\$500	\$500

\*Pricing is tiered based upon total active drivers.

### MVR Pulls

An initial MVR baseline will be pulled for all driver within the first month of MVR Monitoring. Afterward, MVRs will be pulled only for driver with new activities (new violations, suspensions, accidents).

### MVR Coverage

For state specifics and requirements see [here](#).

### Terms and conditions

- Month to Month with a 60-day cancellation Clause.
- No hidden fees. Fully inclusive program.

Based on a sample of 100 OHIO drivers		Details
MVR Baseline (\$2.00 + state fee)	\$700	OH State Fee: \$5.00
Monthly Monitoring Fee \$1.75/per driver/month	\$175	<b>This is your only set monthly fee + new negative MVR changes.</b>
New negative activities at 7% of total drivers. This triggers an MVR to be pulled (\$2.00 + state fee)	\$49.00	This is just an estimate that about 7% of your drivers will have negative license activity throughout the year. You would be billed the MVR fee in the month that the negative license activity took place
<b>One-Time</b> Set Up Fee	\$500.00	This is our onboarding fee and includes lifetime training and support and unlimited account setup.
Optional Training Lessons	\$10.00	You can also assign training in the system at \$10 each or unlimited courses for a monthly fee per driver.
<b>TOTAL INITIAL INVESTMENT</b>	<b>\$1,375</b>	



## We are excited to work with you! Here are the next steps:

- Once you approve our sales proposal we'll email you the agreement via HelloSign.
- We'll ask you to complete a driver file with your employee information.
- You'll be assigned a customer success specialist who will help you to set up your account and walk you through the onboarding process.

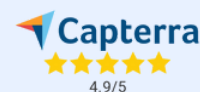
## Join our network of safety leaders

The screenshot displays a user interface with a blue background and a dotted map of the United States. Two white callout boxes are overlaid on the map. The first box, on the left, features a profile picture of a man and the text "Spot changes in driving records" with a sub-note "MVR Activity: License Suspension". A red circle with the number "1" is positioned above this box. The second box, on the right, features a profile picture of a woman and the text "Automate MVR Checks + Scoring" with a sub-note "Score: WARNING".

### "Happy Customer"

"Embark Connect allows us to capture driving issues, set an annual schedule, and comply with DOT medical certificates. This system is our go-to for everything and many of our other reports spin-off from this system".

Bridgestone HosePower



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