

REEDY CREEK CASE STUDY

Do you know your drivers?



The Reedy Creek Improvement District (RCID) is the immediate governing jurisdiction for the land of the Walt Disney World Resort. The District is responsible to oversee land use and environmental protections, and provide essential public services.



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There are so many ways that employees can lose their licenses. It used to be just driving related, but now there's so many other reasons. And most employees don't even know their license is suspended. They're shocked, embarrassed and appalled when I inform them.

Dana Keller, Risk Manager

As a public entity, Reedy Creek Improvement Industry has always been able to access annual Motor Vehicle Records (MVRs) through the State of Florida at no cost. One day, they received notification that the software that was formally being used to process nice and clear MVRs was no longer going to be used. They started receiving thousands of pages of reports per employee and there was no way to keep up. This change in the reporting prompted them to find a solution that could increase compliance and minimize liability.

“We always knew that annual MVRs was a weak point in our program,” said Keller.

“No matter the role of our employees, everyone is expected to properly function in a motor vehicle while on district business, even if it’s to pick up doughnuts,” said Keller.



Keller and her team started to search for providers that could not only monitor employees’ licenses continuously and digitally, but also ensure state and privacy laws were all met. “We found Embark Safety, and they seemed to meet all the markers we were looking for,” said Keller. “I liked that Embark Safety wasn’t trying to do 99 things, but instead just one thing and from what I saw they did it really well.”

Keller and team decided to partner with Embark Safety to take over the driver record monitoring of employees and booster compliance efforts. “I loved the software interface right away. It’s so easy to add or deactivate drivers,” said Keller.



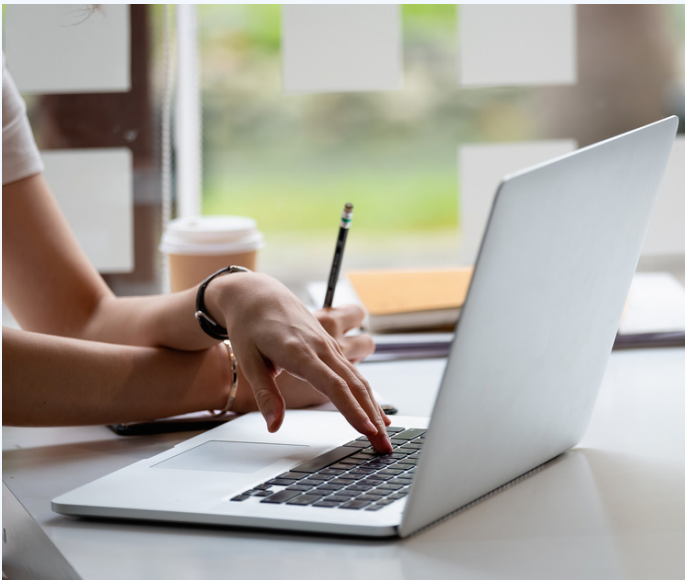
Reedy Creek now feels better enabled to understand where their drivers are all the time in terms of maintaining the validity of their licenses.



They appreciate the real-time alerts regarding employee status changes. “We can let employees know about changes in their motor vehicle records in a much timelier manner rather than once a year.”



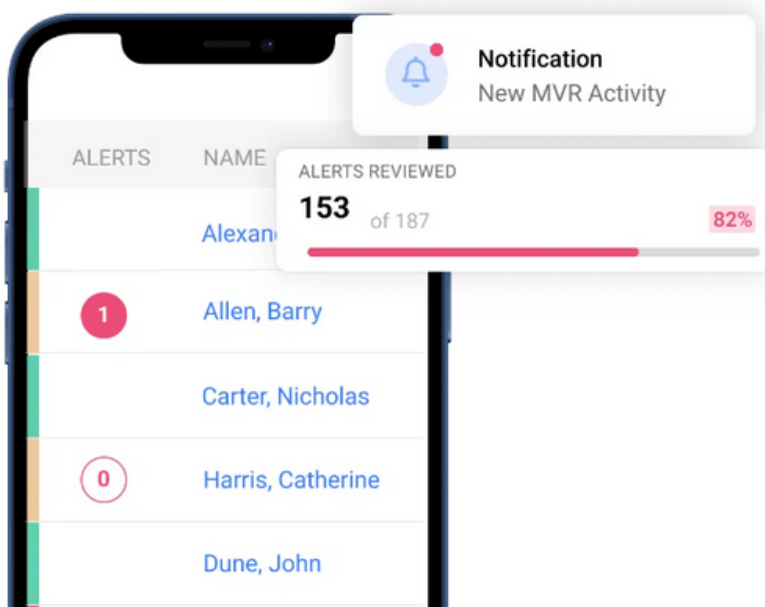
“This contributes to an overall feeling we’re being more proactive in monitoring our drivers and is a key aspect to our overall risk management strategy,” said Keller.



“The absolute best result is the employees love this. They will send me these thank you notes. They are so grateful for this service. It’s been great for morale. I never would have believed that. I expected them to get defensive, and instead, I got all these thankful emails.”

About Embark Safety

Embark Safety’s innovative technology monitors employees’ driving records continuously and sends real-time notifications when new changes occur, such as violations, suspensions, and accidents. System allows companies to reduce accident risk, avoid litigation, and improve public safety. Headquartered in Orlando, FL, Embark Safety is a proud SaaS provider to more than 1,000 companies across the country and Canada.



- ✓ Eliminate surprises and reduce gaps in between MVR checks
- ✓ Score drivers based on driving history and risk level
- ✓ Protect your bottom line and promote safety

Interested in learning more?

Visit embarksafety.com or contact us at
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See how MVR Monitoring works
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