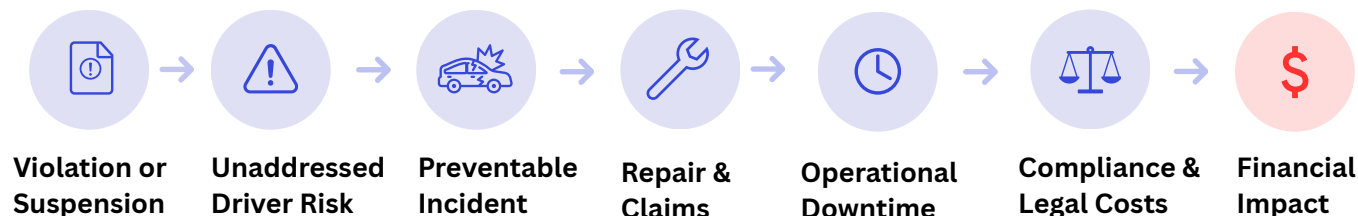


The Financial Domino Effect of Undetected Driver Risk

A single driver incident can trigger a series of events that impact your fleet, your drivers, and your bottom line.



A speeding ticket, license suspension, or other reportable driver record change may seem minor at first. But if it goes unnoticed, it can increase the likelihood of a preventable incident. What starts as one missed event can quickly lead to vehicle repairs, insurance claims, operational downtime, legal expenses, and higher insurance premiums.

Scenario	Estimated Cost
Property Damage Crash	\$15,000–\$75,000+
Injury Crash	\$28,000–\$174,000+
Fatal Crash	\$2.05 Million+
DOT / Compliance Violation	\$500–\$100,000+ per violation

A single at-fault crash may increase commercial auto insurance premiums by 20–35% for the next 3–5 years, adding tens of thousands of dollars in long-term costs.

Prevention Costs Less Than Recovery

A \$250,000 preventable crash requires approximately \$5 million in new revenue for a company operating at a 5% profit margin just to recover the loss.

The financial impact of a single preventable crash can far exceed the investment in proactive driver monitoring. Identifying risk early gives your organization the opportunity to intervene before a violation becomes an expensive incident.



Continuous MVR Monitoring Helps Organizations:

- ✓ Identify violations and suspensions sooner
- ✓ Prioritize high-risk drivers for review and correction
- ✓ Improve compliance and documentation
- ✓ Protect drivers, the public, and the organization's bottom line

Identify driver risk sooner and reduce costly surprises.

[Book a demo](#) or [contact us](#) to discuss your fleet needs